

COMMUNITY INVOLVEMENT

Members of the township asked to participate in a community survey to voice their thoughts and opinions regarding the future development of Etna Township. Surveys were sent to all households in the community that have at least one registered voter living within the home. In total, 3,500 surveys were sent; 823 of those surveys were returned for analysis, while 220 were returned as undeliverable. Of those that were received by the recipient, about 25 percent were returned to be analyzed for this project.

The data received from this survey, along with several public meetings, helped to shape the land-use recommendations of this plan. The planning committee relied heavily on these data to make decisions regarding the future development of our community.

Listed in this chapter are some of the most notable statistics that were drawn as a result of the community responses. The following survey responses are from questions in the survey specifically addressing future development of the township. Open-ended questions are not



Figure 27: A residential subdivision within Etna Township.

included here, but are available at the Etna Township Hall or at the offices of the Licking County Planning Commission.

This survey also asked respondents to point out areas in the township where

they would like to see different types of development. Respondents were asked to place dots on maps indicating where in the township they would like to see different types of land uses. Figure 54 on page 41 shows the results of the dot map question from the survey.



Check the major reason(s) you enjoy living in Etna Township.		
Answer Options	Response Frequency	Response Count
Rural environment	76.1%	590
Low crime rate	49.4%	383
Lack of congestion	50.1%	388
Low cost of living	16.5%	128
School system	14.2%	110
Clean environment	35.2%	273
Friendliness	32.5%	252
Low housing density	40.5%	314
Easy access to employment	26.3%	204
Quiet area for retirement	23.6%	183
answered question		775
skipped question		48

Figure 28: The rural environment is the top reason for living in Etna Township.



Figure 29: Preservation of farmland and an agricultural way of life is important to Etna residents.

Etna Township needs more of which type(s) of housing development (check all that apply)?		
Answer Options	Response Frequency	Response Count
Single-family	38.5%	303
Two-family	3.1%	24
Multi-(more than two) family	2.9%	23
Rental	3.8%	30
None, the housing supply is adequate	59.9%	471
answered question		786
skipped question		37

Figure 30: A majority of survey respondents do not want to see more residential development in the township.

In a rural setting, what should the minimum lot size be for FUTURE development of a residence?		
Answer Options	Response Frequency	Response Count
1 acre	39.6%	306
2 acres	25.3%	195
3 acres	11.9%	92
5 acres	19.8%	153
10+ acres	3.4%	26
Other (please specify)		7
answered question		772
skipped question		51

Figure 31: Preferred minimum lot size for rural residential development.

In a residential subdivision, what should the minimum lot size be for FUTURE development of a residence?		
Answer Options	Response Frequency	Response Count
1/4 acre	17.3%	137
1/2 acre	42.9%	339
3/4 acre	13.7%	108
1 acre	18.4%	145
2 acres	5.6%	44
5 acres	1.8%	14
6+ acres	0.4%	3
Other (please specify)		5
answered question		790
skipped question		33

Figure 32: Survey respondents prefer 1/2 acre lot sizes for residential subdivisions.



Map 14: Lots in residential subdivisions in Etna Township are typically 1/4 acre or less.

What should the minimum square footage for a new home be?		
Answer Options	Response Frequency	Response Count
Less than 800 square feet	1.9%	15
800 to 1000 square feet	6.5%	50
1000 to 1500 square feet	30.6%	236
1500 to 2000 square feet	47.7%	367
Over 2000 square feet	13.5%	104
answered question		770
skipped question		53

Figure 33: Larger homes are preferred for new home construction.

In what price range would you like to see new housing (check one)?		
Answer Options	Response Frequency	Response Count
Less than \$80,000	2.0%	16
\$80,001 to 129,999	14.4%	114
\$130,000 to 199,999	38.0%	300
Over \$200,000	28.1%	222
None, the supply is adequate.	19.2%	152
	answered question	790
	skipped question	33
	answered question	790
	skipped question	33

Figure 34: Preferred price range for new housing.



Map 15: Cumberland Trails Subdivision.



Map 16: Cameron Chase Subdivision.

Should Etna Township pursue a comprehensive plan to plan for the future growth and development in the township?		
Answer Options	Response Frequency	Response Count
Yes	88.8%	691
No	11.2%	87
answered question		778
skipped question		45

Figure 35: Support for the comprehensive plan was very strong among survey respondents.



Figure 37: Residents participated in public meetings to discuss the future of Etna Township.



Figure 36: Planner Ryan Edwards of the Licking County Planning Commission presents at a public meeting.

How should Etna Township develop over the next 20 years?		
Answer Options	Response Frequency	Response Count
Rural	9.0%	71
Rural with some development	48.7%	384
More intense development with rural aspects preserved	29.3%	231
Fully developed	4.6%	36
No further development	11.8%	93
answered question		788
skipped question		35

Figure 38: Residents want the township to remain rural with some development permitted.

How effectively do you feel the township manages the following kinds of development?					
Answer Options	Well Managed	Adequately Managed	Poorly Managed	No Opinion	Response Count
Agricultural	111	290	67	296	764
Residential	63	299	203	200	765
Commercial	53	259	227	229	768
Industrial	78	252	171	266	767
answered question					782
skipped question					41

Figure 39: Management of land uses in Etna Township.

What kind of development would you like to see in Etna Township, if any. (Mark all that apply)		
Answer Options	Response Frequency	Response Count
Residential	29.7%	232
Agriculture	24.9%	195
Commercial/Retail/Office/Restaurants	44.9%	351
Industrial	13.4%	105
Mix of Residential/Commercial	36.1%	282
Civic Buildings	12.4%	97
No Further Development	16.6%	130
Other (please specify)		83
answered question		782
skipped question		41

Figure 40: Preferred development in Etna Township.

If you marked "very" or "somewhat" concerned on any of the above items, would you be willing to support more strict zoning and/or design standards in an effort to better plan and control such problems?		
Answer Options	Response Frequency	Response Count
Yes	93.3%	725
No	6.7%	52
answered question		777
skipped question		46

Figure 41: Survey respondents would like to see stronger zoning and design standards.

How concerned are you about the following development changes?					
Answer Options	Very Concerned	Somewhat Concerned	Not Concerned	Rating Average	Response Count
Increased Car/Truck Traffic	467	269	52	0.20	788
Road Frontage Split into Building Lots	239	364	149	0.59	752
Business Development	276	344	141	0.56	761
Industrialized Mega-Farms	426	198	137	0.54	761
Home Occupations	180	293	270	1.09	743
High Density Housing	561	179	32	0.12	772
Disabled Vehicles and Unkempt Property	529	187	64	0.25	780
Billboards/Signs	266	340	156	0.61	762
Other (please specify)					28
answered question					798
skipped question					25

Figure 42: Concerns about development changes in Etna Township.



Figure 43: Large tracts of land adjacent to homes are attractive to developers.



Figure 44: Agricultural production should continue in this community.

Should Etna Township maintain its rural atmosphere?		
Answer Options	Response Frequency	Response Count
Yes	93.4%	736
No	6.6%	52
answered question		788
skipped question		35
If yes, how? (Check all that apply.)		
Answer Options	Response Frequency	Response Count
Township zoning to limit residential growth.	68.5%	503
Township zoning to limit commercial growth.	69.6%	511
Parks, wildlife preserves, and other open spaces.	73.0%	536
Purchase of development rights/agricultural easements	33.8%	248
Other (please specify)		31
answered question		734
skipped question		89

Figure 46: Retaining the rural atmosphere is very important to township residents.

Should the township be actively pursuing commercial development within the township?		
Answer Options	Response Frequency	Response Count
Yes	61.0%	426
No	39.0%	272
answered question		698
skipped question		125

Figure 45: There is a desire for commercial development in Etna Township.

Indicate what type of commercial development you would or would not like to see in Etna Township.			
Answer Options	Would Like to See	Would Not Like to See	Response Count
Hotels, Motels	248	427	675
Office Parks	410	264	674
Heavy Industry	67	594	661
Light Manufacturing	431	267	698
Warehousing	310	349	659
Neighborhood Commercial Centers (convenience type stores)	373	293	666
Strip Malls	207	457	664
Big Box Retail Stores (eg., Meijer, Sam's Club, Wal-Mart, Target)	267	440	707
Industrialized Mega Farms	78	563	641
Other	85	54	139
If you answered other, what other commercial development would you like to see?			124
answered question			778
skipped question			45

Figure 47: Preferred commercial development.

Are you aware that Etna Township currently has zoning regulations and that they are enforced?		
Answer Options	Response Frequency	Response Count
Yes	78.7%	622
No	21.3%	168
answered question		790
skipped question		33

Figure 48: Most survey respondents are aware Etna Township has zoning regulations.

Do you feel it is necessary to plan for open space/public parks?		
Answer Options	Response Frequency	Response Count
Yes	89.9%	710
No	10.1%	80
answered question		790
skipped question		33

Figure 49: Open space and public parks are an important part of community development.

Should the Etna Township zoning regulations be more restrictive?		
Answer Options	Response Frequency	Response Count
Yes	49.3%	302
No	50.7%	311
How?		273
answered question		613
skipped question		210

Figure 50: Opinions were split on whether zoning regulations should be more restrictive.



Map 17: Granville Township utilized flood plain land to create parks for its residents.

What types of parks and recreation facilities would you like to see in Etna Township? (Check all that apply)		
Answer Options	Response Frequency	Response Count
Open Spaces	48.0%	355
Parks (Baseball diamonds, Soccer fields)	43.3%	320
Playgrounds/Basketball Courts	42.1%	311
Gymnasiums/Swimming Pools	39.0%	288
Trails (Walking, Biking, Horse)	76.6%	566
None	5.7%	42
answered question		739
skipped question		84

Figure 51: Including trails in the township's future plans is important to residents.



Figure 53: Agricultural businesses are encouraged in this community.

Do you agree or disagree with the following statements?			
Answer Options	Agree	Disagree	Response Count
My neighborhood/area is clean and attractive.	631	130	761
The township should carefully plan for growth.	759	30	789
The township should be mostly residential.	451	294	745
The township should encourage residential growth.	350	382	732
The township should encourage commercial growth.	420	324	744
The township should encourage industrial growth.	267	467	734
The township should have a broad tax base.	507	155	662
The township should help preserve farming activities.	689	69	758
answered question			795
skipped question			28

Figure 52: Residents gave their opinions on a range of issues in the community survey.

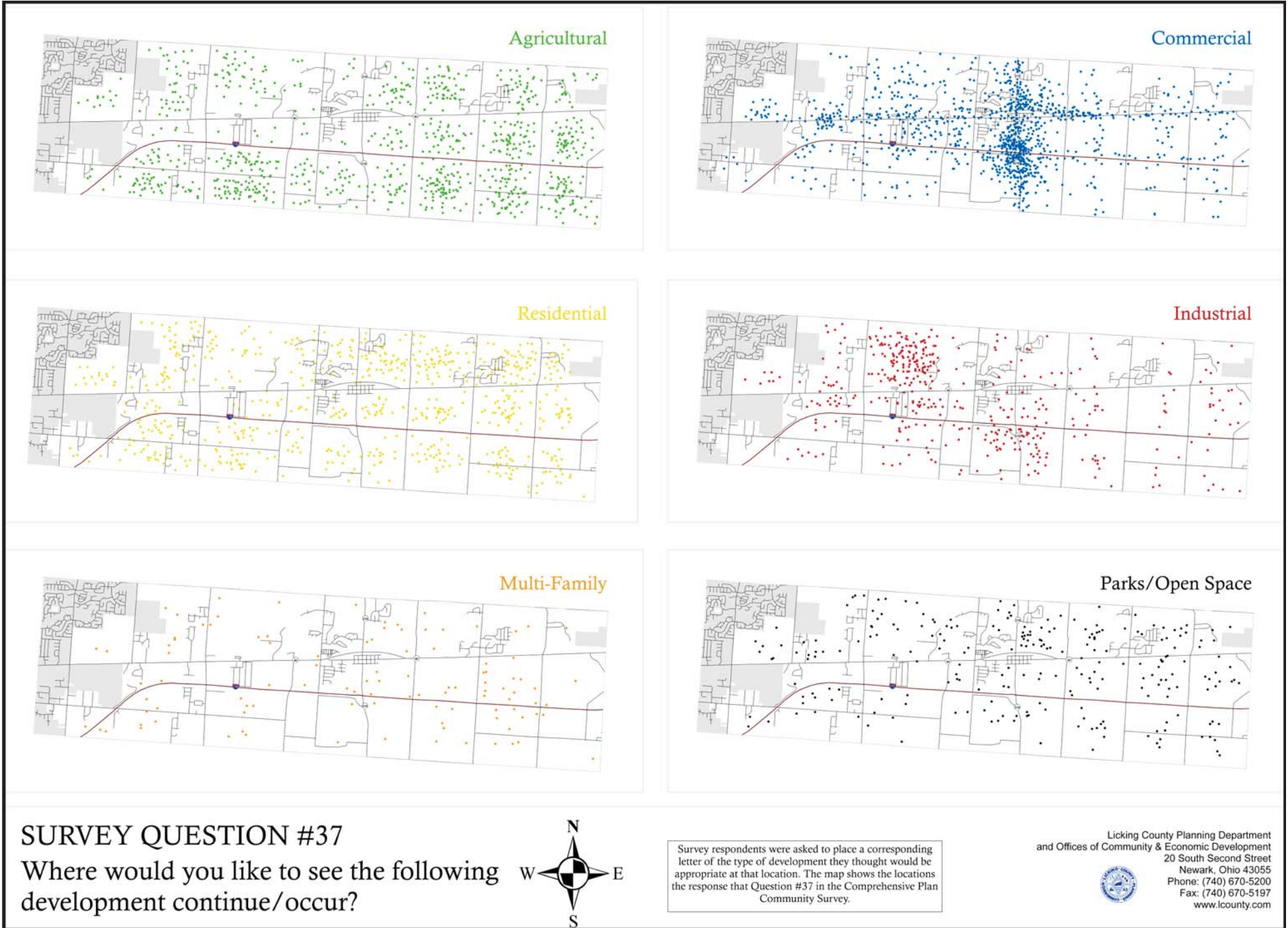


Figure 54: Residents identified areas in the township where they would like to see different types of development.